

Services Portfolio >>



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Contents.

Intro.

Introduction to Eon Visual Media 3

Core Services.

Creative.

Video 5

Animation 6

Design 7

Development.

Web 8

App 9

Digital Marketing. 10

Professional Services.

Holograms. 12

Webinars. 13

Project Management. 14

Innovative Tech.

Augmented Reality. 11

Virtual Reality. 12

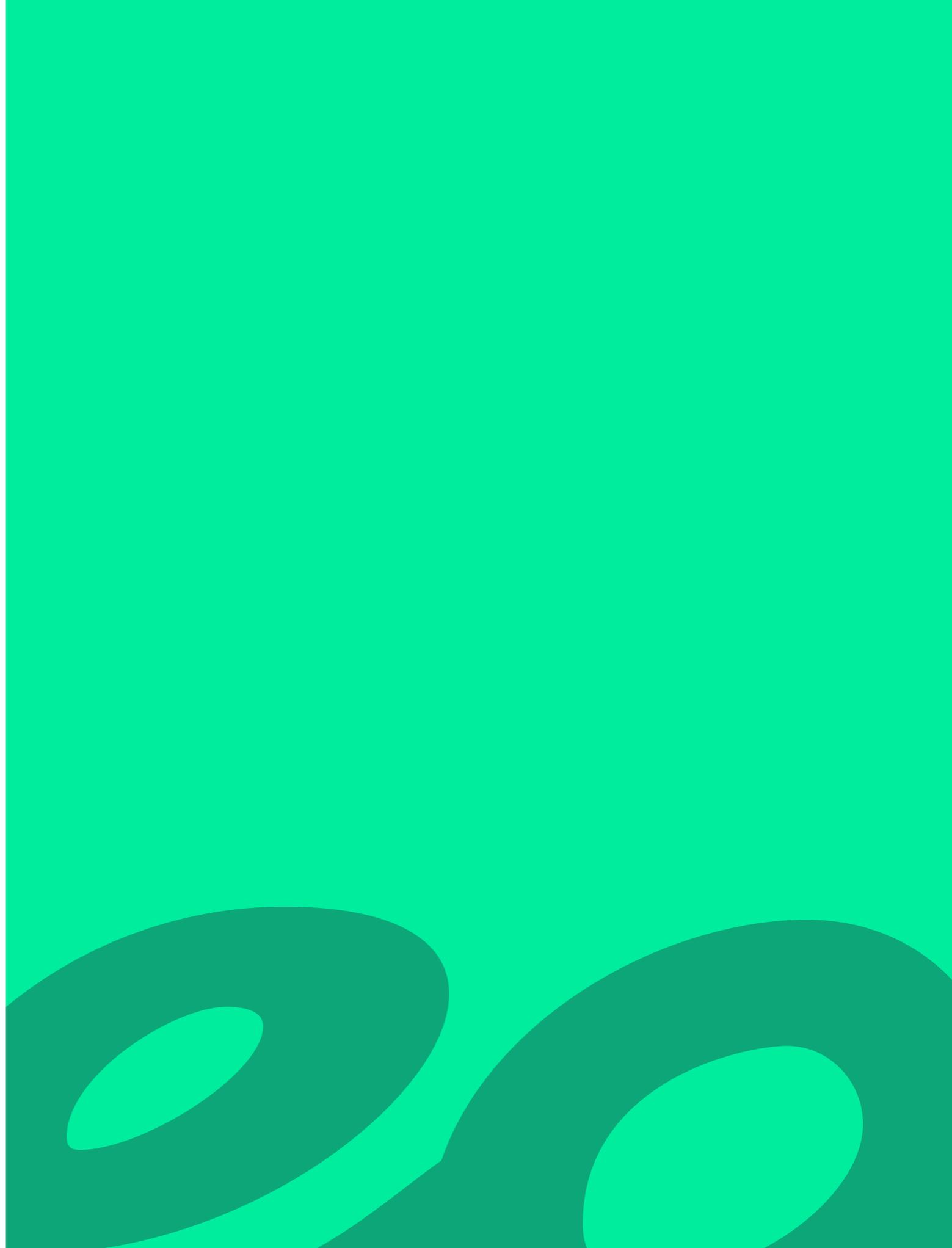
360 Video & Drone Video. 13

Our Pricing.

Our Pricing. 16

Contact.

Contact. 17



**Creating.
Inspiring.
Digital.**

Introduction to Eon Visual Media.

Eon Visual Media Ltd is an award winning, independent digital media agency based in Hull. They specialise in creative, development, and marketing services including design, video and animation production, app and website development, SEO and strategy.

The company employs 18 people, and operates from a dedicated production facility and head office in Hull. The business has been established since the late 1980s and has won a string of industry awards over the last decade.

Eon Visual Media has a diverse client base and works with organisations of all sizes, across a range of industries. Recent clients include RB, Ideal Standard, The Weedon Group, KCOM, East Riding of Yorkshire Council and Hull KR.



Creative.

Video
Animation
Design



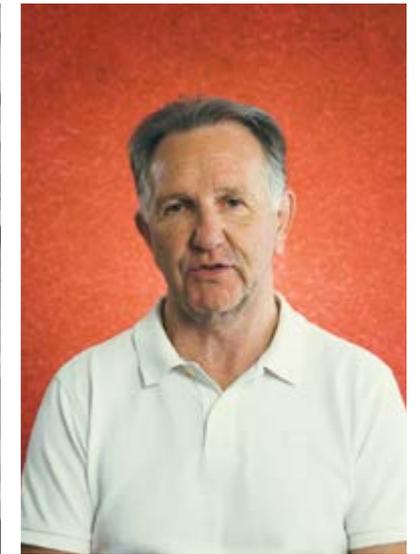
Development.

Web
App



Digital Marketing.

Strategy, social media,
content, & SEO.



Video.

Pre & Post Production, Drone Footage, 360 Videos, Live Events...

Our video service is formed by a team of experienced videographers. They are able to draw from your objectives and create a visual masterpiece.

We have a passion for inspiring content and will team up with you to determine your strategy, construct your game plan, and manage the pre- and post- production of your video. Our video offering includes drone footage, 360 videos, live event coverage, conferences, live streaming and much more. Our speciality lies in creating original concepts, and we know that nothing has the ability to grab your attention more than a powerful video.

[View our video showreel](#)



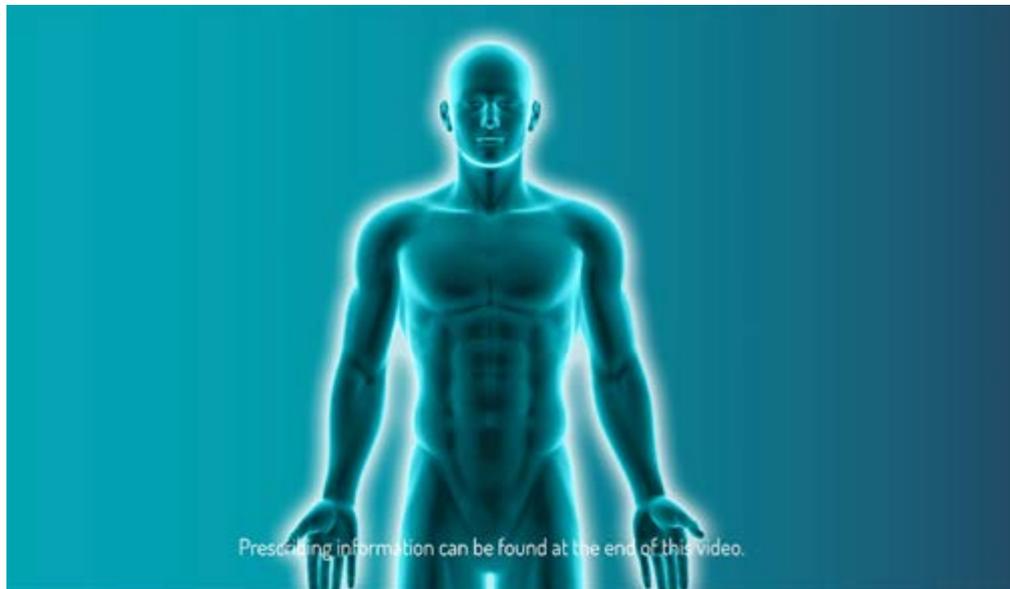
Animation.

Storyboard Development, 2D, 3D, Stop Motion, Motion Graphics, AR, VR...

We aim to inspire audiences through animation, and we live and breathe creativity. Sparked with imagination, we create animations that leave a lasting impression on audiences. We offer a collaborative service, helping brands to tell their story using visual assets. Storyboard development, 2D, 3D, stop motion, motion graphics, AR and VR...we can do it all. Whether you need an infographic, a promotional video, or an animation for your website or app, we're happy to help.

We carry your project from start to finish, creating media that is completely unique to your business. Equally if you come to us with all the ideas, we'll happily put your plan into motion. With animation the possibilities are endless...

[Watch our Animation Showreel](#)





Design.

Web Design, Packaging, Product Design, Infographics, Branding Materials, Logos...

Inspiring audiences with inspiring content is at our core. We make it our goal to understand your business inside and out, including your customers. Our enthusiasm for design and storytelling is what got us to where we are today, and our aim is to help you take your business to the next level. Your brand personality is your key to success, and our supercharged team are happy to tackle any design challenge that comes their way.

Digital inspires everything we do. Our design abilities reach web, mobile apps, social media, videography, animation, and digital content design. From packaging and web design to product design, infographics, and branding materials - if we can bring your ideas to reality, then we consider this a huge success!

[Find out more about our Design Services](#)



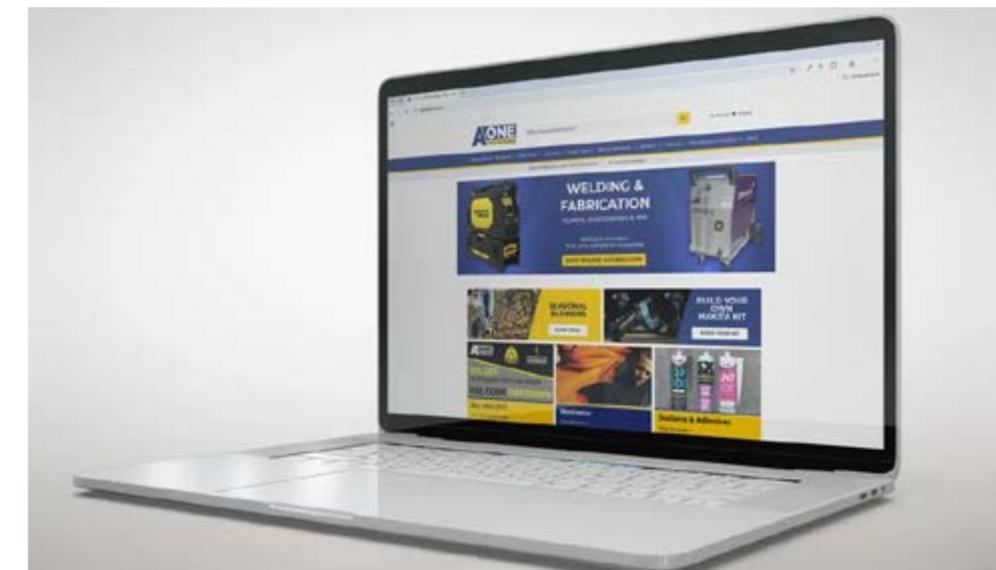
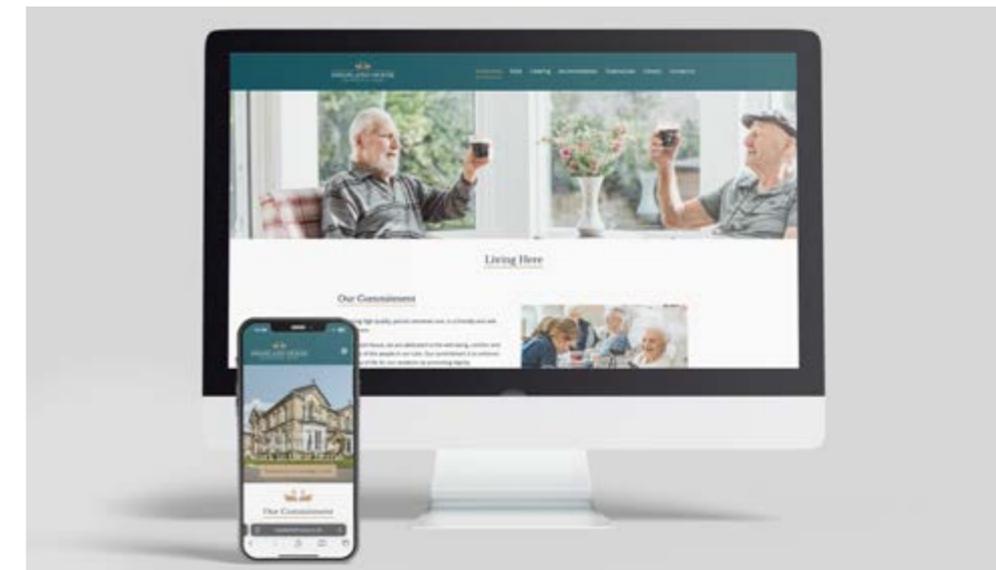
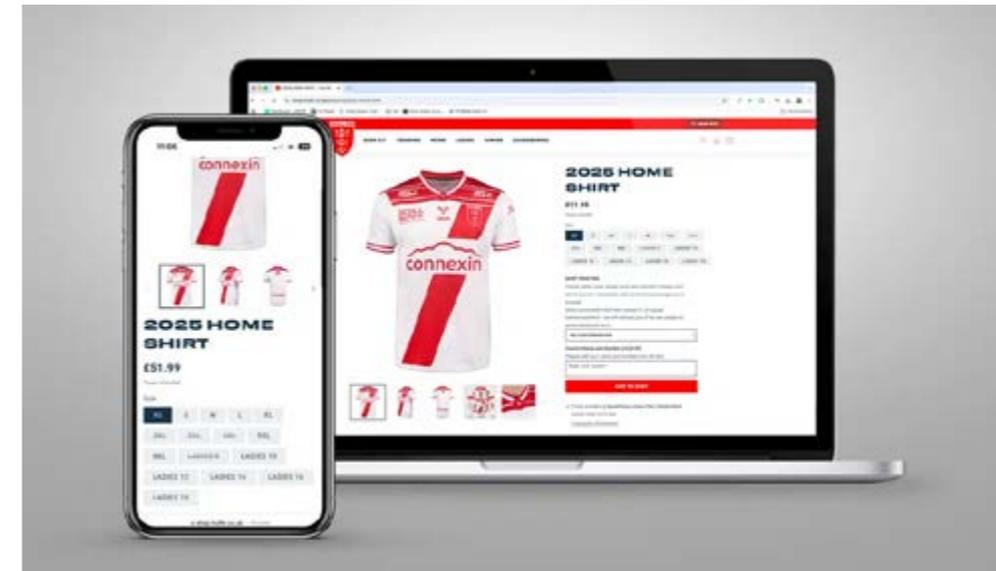
Web Development.

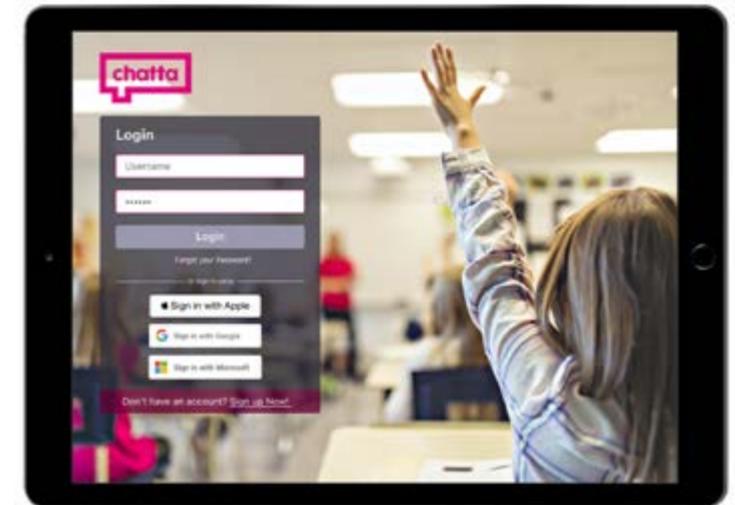
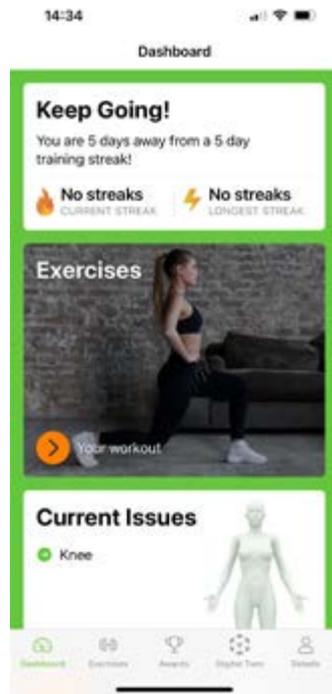
Web Design, UX, Site-Mapping, HTML Scripting...

Our team of web developers have the skills to manage end to end development and create a solution that caters to your needs and works exactly the way you want it to. Having an effective online presence can be make or break for your business, and at Eon, we create highly functioning and seamless websites that will help your business to flourish.

Our skills base covers web design, UX, site-mapping, wireframe building, HTML scripting, and much more. We're experts in developing e-commerce platforms, e-learning hubs and mobile optimised websites, whilst also managing your data and analytics throughout the journey. We understand the importance of speed, functionality and usability when developing a successful website, and our mantra is that the customer is always your harshest critic, so aim to inspire them.

[View our website showcase](#)





App Development.

Design, Wireframing, Optimisation, Production, Data Capture, UX, UI...

Here at Eon, we have an experienced team of in-house developers, skilled at putting customers at the heart of what they do. We guide you through the 3 core stages of mobile app production, from concept and app design all the way through to wireframing, app development, and optimisation. We've worked with some of the UK's largest B2B and B2C businesses, finely tuning their ideas into a reliable and robust piece of technology.

Our expertise pans across all major platforms, including iOS and Android, and we have the ability to create bespoke solutions tailored to your strategy. We understand the importance of UX and we aim to create technology that not only uses stunning design, but is also highly functional. Our expertise branches out into the latest innovations in AR and VR usage, as well as the use of 2D and 3D imagery.

[View our app showreel](#)



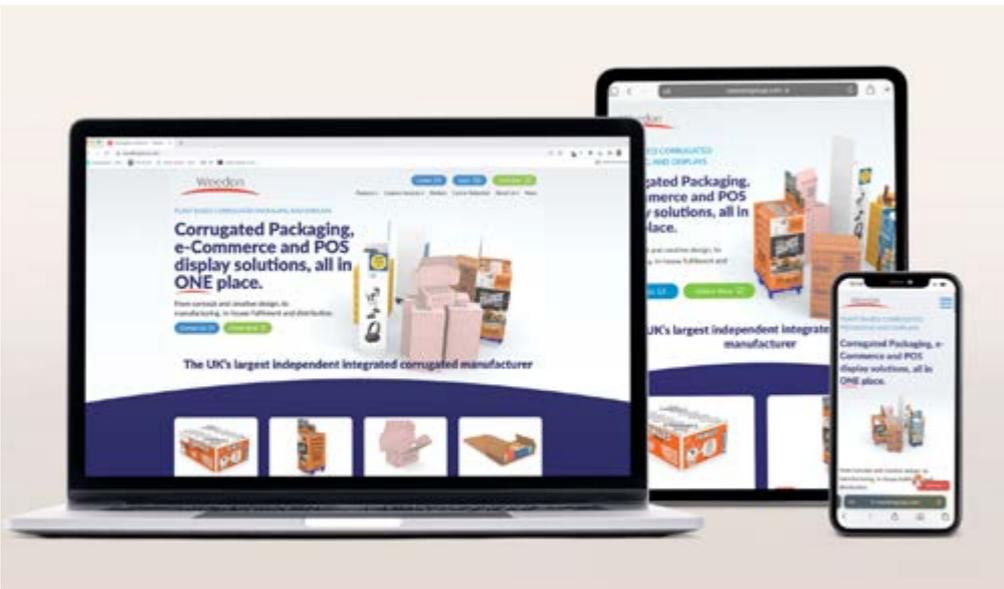
Digital Marketing.

Social Media, SEO, Email Marketing, Strategy, Content, Copywriting...

Behind our Digital Marketing service is a talented team formed by creative and strategic thinkers. Our goal is to help you build a relationship with your audience in order to grow your business. We always begin by immersing ourselves in what you do, and where you want your business to go.

Using our marketing expertise, our team will guide you to success using strategy, social media, SEO and email marketing, working closely with our design team to create robust marketing campaigns that are bespoke to your requirements. Analytics are vital to your success and we will help you to manage your data and optimise your marketing activity accordingly. Whatever your goal is, whether it be to engage your sales team, raise brand awareness, or to drive sales, we have a passion for helping our clients succeed.

[Find out more about our Digital Marketing](#)





Holograms.



Webinars.



Project Management.

Holograms.

No this isn't a homage to Star Wars...hologram technology is increasingly being utilised as a tool to visualise information, transforming flat articles into 3D objects. Holograms have proved to be the next step in making digital content more compatible to humans, showcasing objects in 3D, which we previously would have seen in 2D on our smartphones. Here at Eon, our 3D team have created holograms for everything from conferences and presentations, to marketing events and sales shows, helping our clients to expose products to their customers in an enticing and engaging way.

[Watch our Hologram showreel here](#)





90% of Alphabet revenue is from digital ads (Google)

By 2022 health (Verily) will generate more growth than ads

New Players

Webinars.

Are you struggling to innovate your webinars? Are you tired of presenting the same old content? Is your audience losing interest?

Let's change that!

Make your webinars interactive, fun, and inclusive by including questions and quizzes. We can add interactive features that transform your webinar from a standard corporate experience into a dynamic experience that encourages active participation and engagement.

Capitalise on the increased exposure offered by a webinar with strong, recognisable branding. We can help personalise your webinar by incorporating your branding, creating custom lower thirds, and adding eye-catching animations.

[View our Webinar showreel](#)



Project Management.

If you find yourself missing deadlines, struggling with internal communication and lacking efficiency, you're not alone.

The average UK employee works for 8 hours a day but is productive for only 2 hours and 53 minutes. Let's change this.

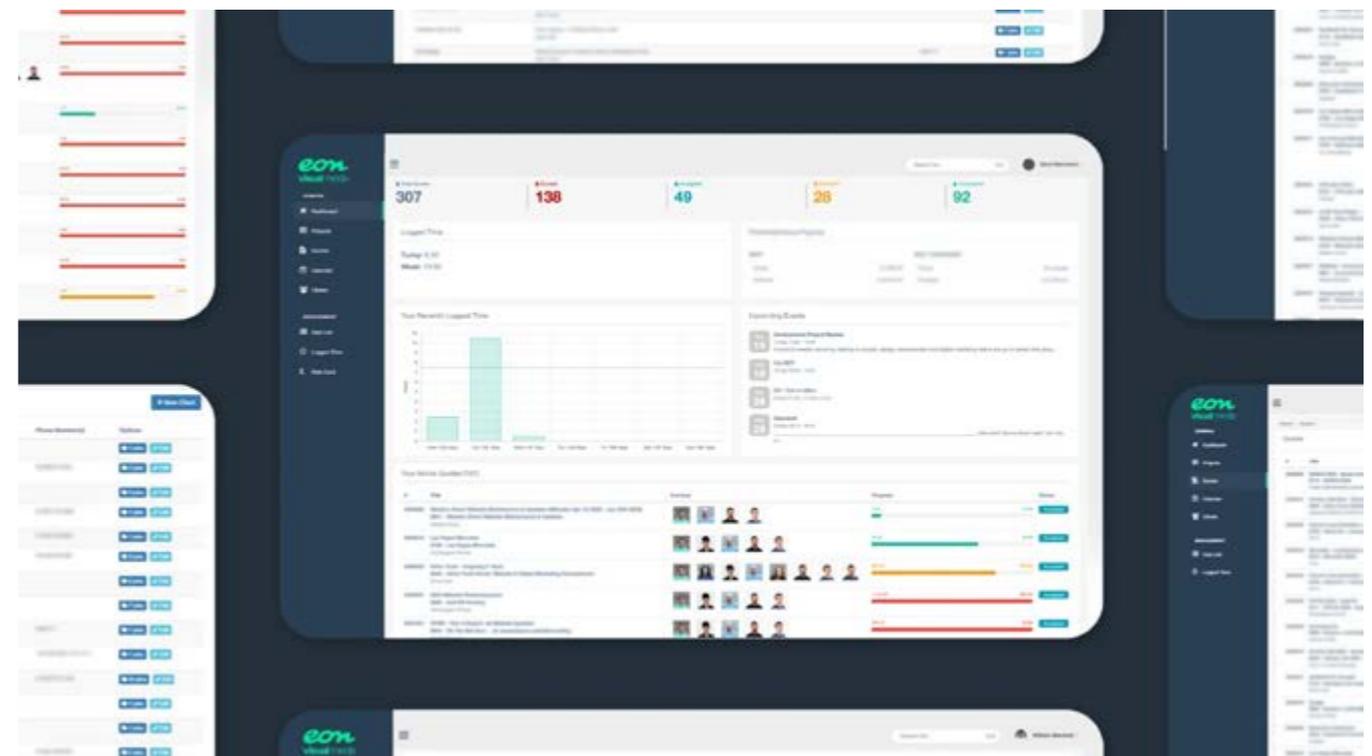
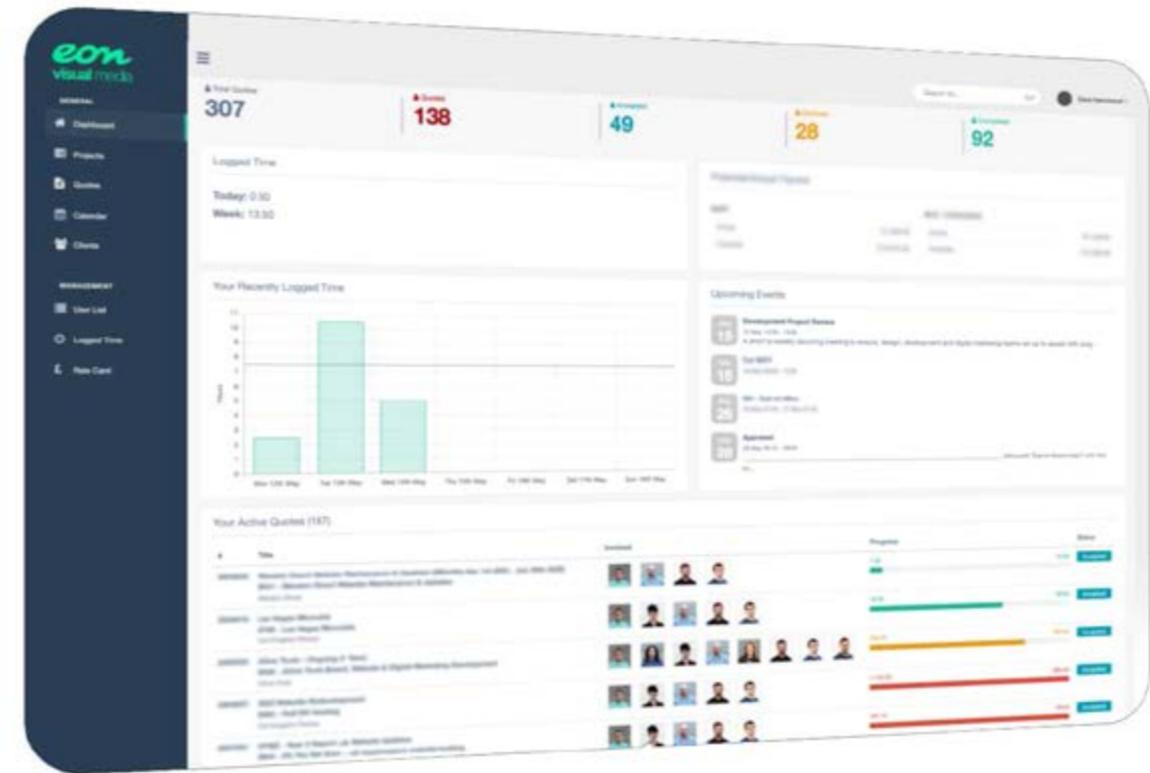
At Eon Visual Media, we develop bespoke project management tools tailored to your unique workflows and specifically designed to support your business goals.

Off-the-shelf options can be great. But they're not designed for your business.

Sure, you might find the features you need, but we can bet there'll be a tonne of things you don't use, and you'll definitely pay the price.

With a bespoke project management tool, our team works alongside your business to develop a system specifically suited to your requirements to support enhanced efficiency and business growth.

[View our Project Management showreel](#)

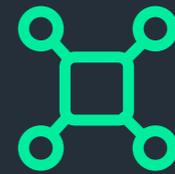




Augmented Reality.



Virtual Reality.

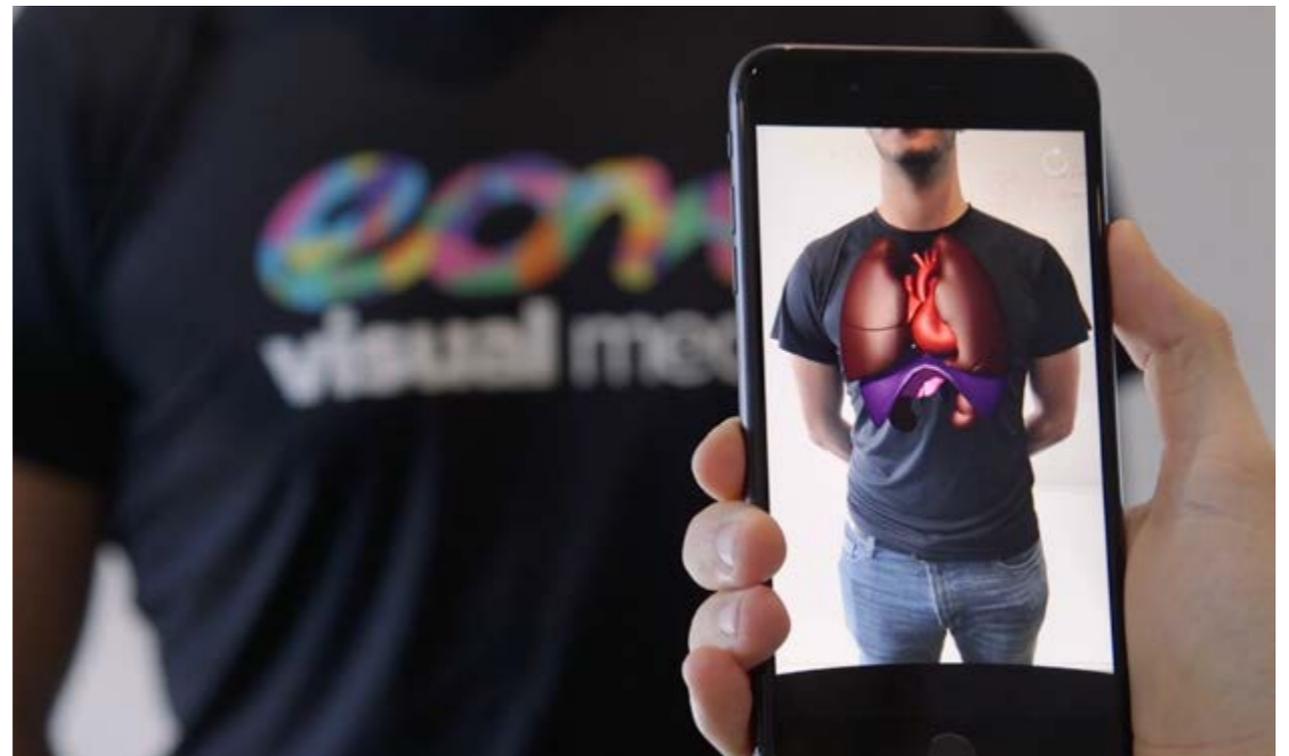


360 & Drone Video.

AR.

With Augmented Reality, users are given the ability to take mundane experiences and make them extraordinary, taking everyday reality and augmenting the unusual and the spectacular to create a truly immersive experience. We're constantly exploring and experimenting with AR technology, and we love it when a client approaches us with a project that needs our creative flair and technical expertise. We've developed augmented allsorts, everything from a human stomach to sinks, taps, and even buildings.

[View our AR showreel here](#)





VR.

We love experimenting with the latest technological advancements, especially in Virtual Reality. This technology allows our clients to create scenarios that would otherwise be impossible to create, engaging customers in a whole new innovative way. We encourage our clients to push the boundaries and find new ways of reaching their audiences, and VR technology enables them to do this in an effective way. Wherever it's too dangerous, expensive or impractical to do something in reality, virtual reality is the answer.

[Find out more about our VR here](#)



Immersive Video.

Our comprehensive video services encompass 360° video and drone filming, allowing us to transport viewers to destinations beyond the confines of conventional videography. Virtual tours, aerial footage, interactive experiences and point of view (POV) videos are just a few of the endless opportunities available to you with our cutting-edge technology.

360° Video.

The constant advances in video technology continue to inspire our storytelling at Eon. 360° video provides an immersive experience that not only piques curiosity but also cultivates maximum engagement. Empowering users to steer their own expedition, they navigate the virtual landscape at their preferred pace, delving into the most intriguing aspects that resonate with them.

Drone Footage.

Viewers can embark on a cinematic journey with our in-house drone videography. Our pilot can fly to areas that are typically out of reach to all but your imagination. Allow your creative vision to be executed in stunning HD quality without the helicopter price tag. Tell a different story.

[View our Immersive Video showreel here](#)



Our Pricing.

Our customers are at the forefront of what we do, so here is our daily rate card for you to see if our budgets work.

If there's anything you wish to discuss, we're more than happy to be flexible to your needs, so do get in touch!

MANAGEMENT	DAY / HOUR
PRODUCTION PLANNING	£440 / £65ph
RESEARCH	£385 / £55ph

DESIGN	DAY / HOUR
2D GRAPHIC ARTIST	£385 / £55ph
STORYBOARD ARTIST	£425 / £60ph

ANIMATION	DAY / HOUR
SCRIPT WRITING	£425 / £60ph
2D MOTION GRAPHIC ARTIST	£425 / £60ph
3D GRAPHIC ARTIST	£475 / £70ph
AR & VR ARTIST	£450 / £65ph

VIDEO	DAY / HOUR
SCRIPTWRITING	£425 / £60ph
VIDEOGRAPHER	£440 / £65ph
VIDEO DIRECTOR	£420 / £65ph
VIDEO EDITOR	£440 / £65ph
VIDEOGRAPHER ASSISTANT	£305 / £45ph
SOUND ENGINEER	£440 / £65ph

MARKETING	DAY / HOUR
CAMPAIGN MANAGEMENT & STRATEGY	£395 / £55ph
SEO	£395 / £55ph

DEVELOPMENT	DAY / HOUR
HTML WEB PROGRAMMER	£450 / £65ph
SENIOR HTML WEB PROGRAMMER	£475 / £70ph
TESTING & DEPLOYMENT	£385 / £55ph
APP DEVELOPER IOS	£475 / £70ph
APP DEVELOPER ANDROID	£475 / £70ph

MISCELLANEOUS ITEMS	DAY / HOUR
MUSIC LICENSE FEE	£300
VOICEOVER ARTIST	£200 -£800

Contact.

We could talk all day long about the awesome things we get up to here at Eon, but for the sake of time, we try and break it down in to short 1 hour workshops. We'd love to chat to you about bringing your ideas to life, so why not get in touch?

Key Personnel:



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